Adam Grant on Developing Original Ideas
How to become an original thinker capable of driving creativity and change in the world

What You’ll Learn:

• Apply research-backed strategies for generating—and recognizing—your most promising original ideas
• Identify individuals who can provide the most effective feedback on your original ideas
• Uncover surprising ways to champion your original ideas to gain support and funding
• Recognize Givers, Takers, and Matchers in your workplace and engage them effectively to move your original ideas forward
• Align your generosity with your skills and interests
• Avoid burnout while advancing original ideas for social good

Course Description:
Through a series of video lectures, Adam Grant will bring to life some of his “greatest hits” from years of social science research on organizations and individuals. He’ll share his findings on job crafting, motivation in the workplace, “givers and takers”, and the secrets of original thinkers. Through surprising studies and stories spanning business, social entrepreneurship, technology and entertainment, Adam will teach you how to recognize a good idea, speak up without getting silenced, build a coalition of allies, and choose the right time to act.

Most importantly, he’ll present these insights in ways that you can immediately apply to your own work and life. Each video will be accompanied by an actionable tool to help you apply Adam’s principles to advance your own original ideas.

Syllabus:
SECTION 1: Introduction to Originality
Video 1: Introduction the Course from Adam Grant
Exercise: Introduce Yourself to the Course Community
Video 2: What is Originality?
Video 3: Who Can be an Original?

SECTION 2: How to Find Your Original Idea
Video 4: Question the Default
Exercise: Default Detection
Video 5: Generate a Volume of Ideas
Exercise: Idea Sprint
Video 6: Try a New Domain
Exercise: Perspective Taking
Video 7: The Key to Getting Feedback on Original Ideas
Exercise: Feedback Form
SECTION 3: How to Champion Original Ideas
Video 14: Why Sharing the Downsides of Your Idea Can Work
Exercise: Downsides List
Video 15: Lessons from the Lion King
Exercise: Analogies Inventory
Video 16: Become a Tempered Radical

SECTION 4: How to Build Effective Networks to Move Your Original Idea Forward
Video 10: The Givers, Takers and Matchers Framework
Exercise: Quiz: Are you a Giver, Taker, or a Matcher?
Video 11: 5 Minute Favors
Exercise: 5 Minute Favor Drill
Video 12: Align Your Giving with Your Interests and Skills
Exercise: Write Your LinkedIn Post
Video 13: Strategically Time Your Giving
Exercise: Chunk Your Giving

SECTION 5: Stay Motivated and Avoid Burnout as You Move You Original Idea Forward
Video 8: The #1 Factor for Staying Motivated
Exercise: Beneficiary Interview
Video 9: Job Crafting
Exercise: Write Your Own Job Description

About the Instructor
ADAM GRANT has been Wharton’s top-rated professor for five straight years. He is the author of the New York Times bestsellers Give and Take and Originals. He has been recognized as one of the world’s 25 most influential management thinkers and Fortune’s 40 under 40. Adam’s TED talks have been viewed more than 7 million times, and his clients include Google, the NFL, Goldman Sachs, Disney Pixar, and the United Nations.