



Adam Grant on Developing Original Ideas

How to become an original thinker capable of driving creativity and change in the world

What You'll Learn:

- Apply research-backed strategies for generating—and recognizing—your most promising original ideas
- Identify individuals who can provide the most effective feedback on your original ideas
- Uncover surprising ways to champion your original ideas to gain support and funding
- Recognize Givers, Takers, and Matchers in your workplace and engage them effectively to move your original ideas forward
- Align your generosity with your skills and interests
- Avoid burnout while advancing original ideas for social good

Course Description:

Through a series of video lectures, Adam Grant will bring to life some of his “greatest hits” from years of social science research on organizations and individuals. He’ll share his findings on job crafting, motivation in the workplace, “givers and takers”, and the secrets of original thinkers. Through surprising studies and stories spanning business, social entrepreneurship, technology and entertainment, Adam will teach you how to recognize a good idea, speak up without getting silenced, build a coalition of allies, and choose the right time to act.

Most importantly, he’ll present these insights in ways that you can immediately apply to your own work and life. Each video will be accompanied by an actionable tool to help you apply Adam’s principles to advance your own original ideas.

Syllabus:

SECTION 1: Introduction to Originality

Video 1: Introduction the Course from Adam Grant

Exercise: Introduce Yourself to the Course Community

Video 2: What is Originality?

Video 3: Who Can be an Original?

SECTION 2: How to Find Your Original Idea

Video 4: Question the Default

Exercise: Default Detection

Video 5: Generate a Volume of Ideas

Exercise: Idea Sprint

Video 6: Try a New Domain

Exercise: Perspective Taking

Video 7: The Key to Getting Feedback on Original Ideas

Exercise: Feedback Form

SECTION 3: How to Champion Original Ideas

Video 14: Why Sharing the Downsides of Your Idea Can Work

Exercise: Downsides List

Video 15: Lessons from the Lion King

Exercise: Analogies Inventory

Video 16: Become a Tempered Radical

SECTION 4: How to Build Effective Networks to Move Your Original Idea Forward

Video 10: The Givers, Takers and Matchers Framework

Exercise: Quiz: Are you a Giver, Taker, or a Matcher?

Video 11: 5 Minute Favors

Exercise: 5 Minute Favor Drill

Video 12: Align Your Giving with Your Interests and Skills

Exercise: Write Your LinkedIn Post

Video 13: Strategically Time Your Giving

Exercise: Chunk Your Giving

SECTION 5: Stay Motivated and Avoid Burnout as You Move Your Original Idea Forward

Video 8: The #1 Factor for Staying Motivated

Exercise: Beneficiary Interview

Video 9: Job Crafting

Exercise: Write Your Own Job Description

About the Instructor

ADAM GRANT has been Wharton's top-rated professor for five straight years. He is the author of the New York Times bestsellers Give and Take and Originals. He has been recognized as one of the world's 25 most influential management thinkers and Fortune's 40 under 40. Adam's TED talks have been viewed more than 7 million times, and his clients include Google, the NFL, Goldman Sachs, Disney Pixar, and the United Nations.